



UNIVERSIDAD  
DE GRANADA



CENTRO DE  
LENGUAS  
MODERNAS

CURSOS DE LENGUA Y CULTURA EN  
INGLÉS

SOCIOLOGY, POLITICS AND  
ECONOMICS

SPANISH AND LATIN AMERICAN  
ECONOMY



## SPANISH AND LATIN AMERICAN ECONOMY

### GENERAL DESCRIPTION

This subject focuses on the analysis of the factors influencing the Spanish and Latin American economies. The Spanish economic sectors, its most relevant characteristics and the evolution and the economic history of Spain will be examined. The European Union as the framework of the current development of the Spanish economy will also be analyzed. During the course the students will study the topical issues regarding Spanish and Latin American economies via reading and analyzing articles on Economics and Business published in relevant publications (newspapers and magazines covering business and economics topics, such as 'The Economist'), as well as audiovisual material.

### CONTENTS

#### THEORETICAL CONTENTS:

- Topic 1. The 8 factors affecting Spanish Economy.
- Topic 2. The Spanish primary sector
- Topic 3. The Spanish secondary sector
- Topic 4. The Spanish tertiary sector
- Topic 5. The financial sector
- Topic 6. External relations
- Topic 7. Business culture and communication



## CONTENTS

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- Topic 8. The labor market
- Topic 9. The European Union
- Topic 10. Latin American Economies

## PRACTICAL PART

Seminars, workshops and teamwork sessions:

- Topic 1-10: The students will be provided with the most topical and recent articles, news, essays and videos that will be selected and analyzed throughout the course.
- Topic 1-10: The students will present their team-projects and individual analyses of articles in specific sessions.

## TEACHING METHODOLOGY

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- All the CLM classes are based on the integration of skills, the engagement of the students with the proposed tasks and activities, teamwork and the socio-cultural and practical value of the analyzed topics.
- The core of the subject is the analysis of the topical Spanish and Latin American economic issues. With this aim, the classes will be organized into two parts: first, there will be a presentation of the theoretical contents regarding each specific topic and, secondly, the theory will be linked to study cases and topical issues via examining videos and articles extracted from prestigious international economics, business and management magazines and newspapers.
- The analysis of the articles is structured as follows: reading, vocabulary, individual analysis, debate in class.



## ASSESSMENT

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- Compulsory attendance is needed (80% of the classes)
- Grading:
  1. Active participation and engagement, analysis of articles and essays about topical economic issues, additional tasks and homework, other activities: 20%
  2. Mid-term work (project presentation and written essay on Spanish Economy): 15%
  3. Final work (project presentation and written essay on Latin American Economy): 15%
  4. Mid-term and Final exam (multiple choice/true-false and/or open-ended questions): 50%

## BIBLIOGRAPHY

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Basic references:

- FELICES, Á., IRIARTE, E., NÚÑEZ, E. Y CALDERÓN, M.A. (2012): Cultura y negocios, Español de la economía española y latinoamericana, EdiNumen, Nueva Edición.
- Selection of articles from the Wall Street Journal and The Economist.

ADDITIONAL REFERENCES:

Academic papers and reports of international institution published in high impact journals will be analyzed and discussed in class.

RECOMMENDED WEB PAGES/LINKS

- The Wall Street Journal (Europe and Latin America) :  
<http://online.wsj.com/europe> ; <http://online.wsj.com/public/page/news->



## BIBLIOGRAPHY

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[latin-america.html](#)

- The Economist: <http://www.economist.com>
- El País: <http://elpais.com/elpais/inenglish.html>
- Worldbank: <http://www.worldbank.org/>
- IMF: <http://www.imf.org/external/index.htm>
- OECD: <http://www.oecd.org/>